

Capital Markets and Platform Lending in EMEs

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Financial Inclusion

- “Financial inclusion is not just about where people store their money: it drives savings, investment and entrepreneurship.
- Conversely, lack of inclusion hampers growth and exacerbates poverty.”

 **The World Ahead** | The Americas in 2025

Latin America is making progress on banking the unbanked

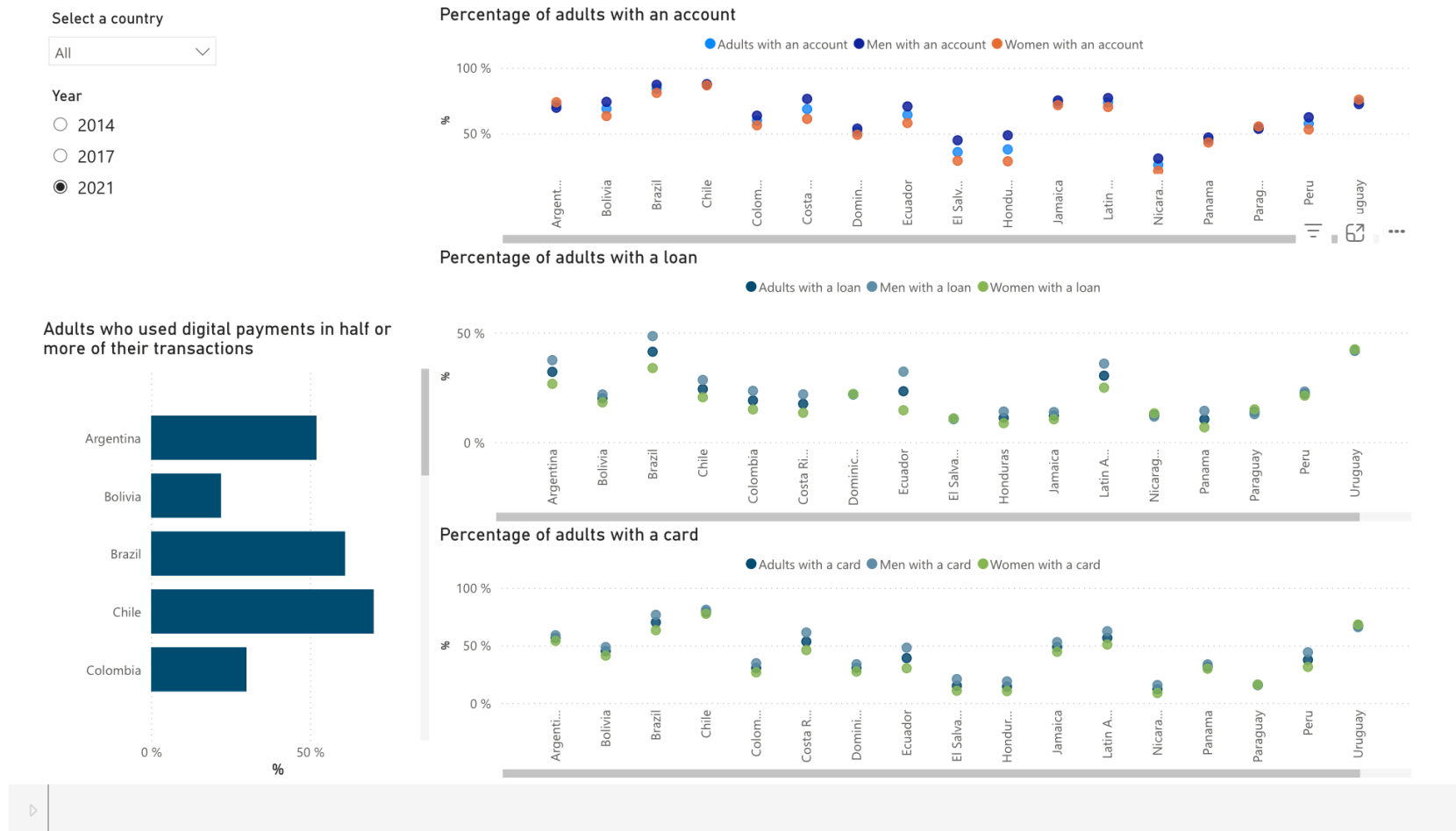
But it is still just a start



ILLUSTRATION: PETE RYAN

Financial Inclusion in LAC: Heterogeneity

Fantastic Data



Payment System: An Enabler

- Payments are a cross-cutting element of the trends in financial inclusion.
- Payment systems are pivotal for financial inclusion in Latin America and the Caribbean (LAC) due to their potential to boost the region's financial access and development level.
 - Payment systems reduce costs, increase efficiency for senders and receivers, improve transparency, reach unserved and underserved populations, including MSMEs, create a registry of financial transactions, and incentivize the use of technology, closing the divide.
- The region is witnessing the transforming role of digital payment systems that are immediate, interoperable and based on the needs of users: PIX in Brazil, SINPE Móvil in Costa Rica and SPI in Mexico

Inclusive Payment System

GRÁFICO 1

Atributos de un sistema de pagos moderno e inclusivo



Brazil: PIX

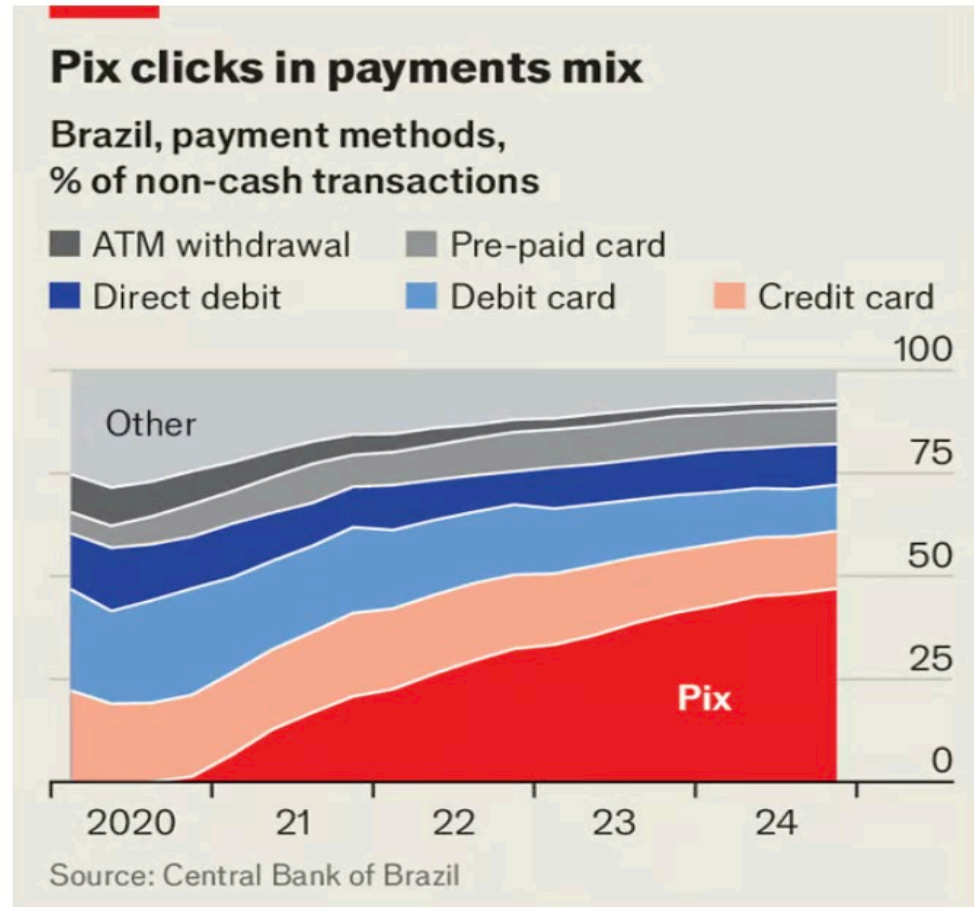
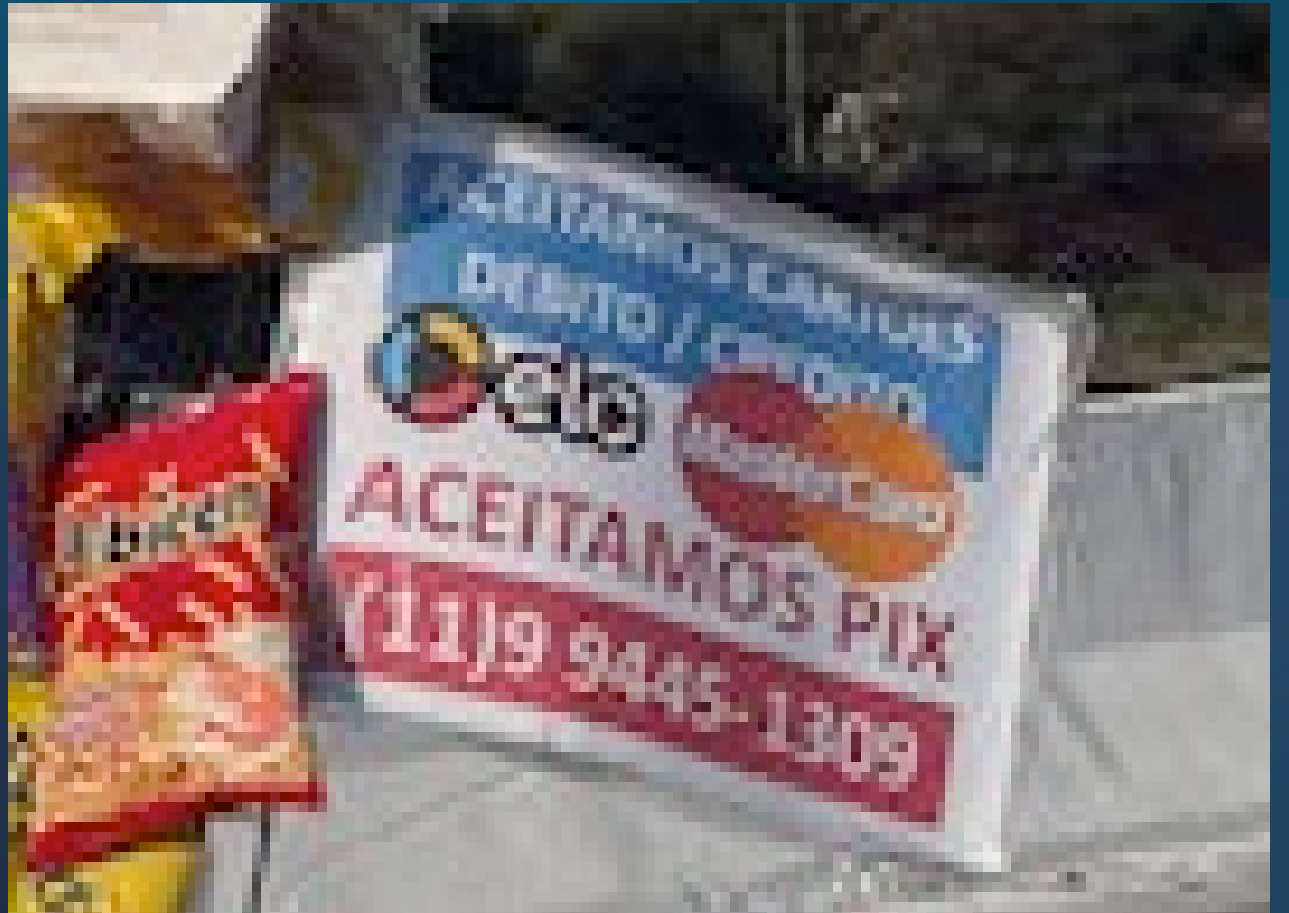
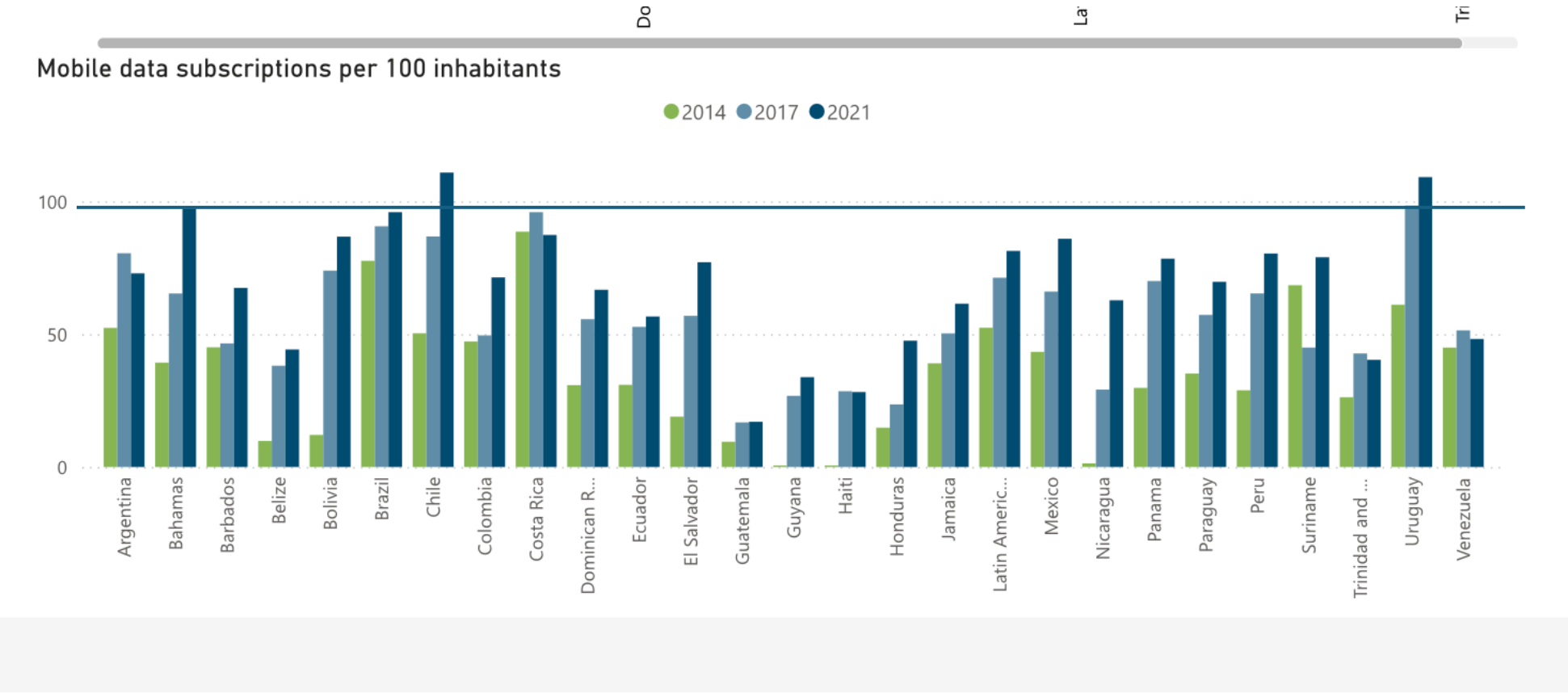


CHART: THE ECONOMIST



LAC: Infrastructure



Technology and Innovation

- Financial innovation (fintech) and the use of technology: creating more competitive market conditions.
- Evidence is evidence that central banks and other financial authorities have a key role as administrators and regulators of payment systems.
 - Active role of such financial authority in providing immediate payment settlement infrastructures is associated with higher levels of adoption.

Fintech

- Study in 2022 (sample of 550 fintech-financed MSMEs from Argentina, Brazil, Chile, Colombia, Peru, and Mexico) 59% of the firms funded their businesses with personal credit cards.
- 76% of the respondents used the Marketplace Lending Model as a channel to finance their activities, while 13% used invoice trading as an alternative to funding them.
- With a median credit value of US\$3,917, a total of 67% of the firms used the resources obtained in AF platforms for working capital, while 9.3% used it for asset purchases, 9.3% to refinance, and 9% for expansion of business.
- Firms that were able to access fintech funding, could also increase or maintain their number of employees (92% of the total), income (86%), and turnover (84%).

Synergies and Externalities

Nubank has conquered Brazil. Now it is expanding overseas

The country's struggling economy provides a push



PHOTOGRAPH: GETTY IMAGES

Mar 27th 2025

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03-18-2025 | MOST INNOVATIVE COMPANIES 2025

How Brazil's Nubank became the world's third-largest digital bank

Nubank focuses on the practical needs of its Latin American customers, including an oft-overlooked demographic: teenagers.

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